Subject: Re: ADVISORY: Councilmembers Englander & Harris-Dawson to Unveil Homeless Services Referral Program for First Responders
From: Colin Sweeney <colin.sweeney@lacity.org>
Date: 12/3/2018, 2:45 PM
To: Blake Bradford <blake.bradford@lacity.org>
CC: Ashley Thomas <ashley.thomas@lacity.org>, landisstokes@gmail.com, Al Magallon <al@ten31mediaproductions.com>

Yes, they will be available for side interviews if you wish.

C

On Mon, Dec 3, 2018 at 2:41 PM Blake Bradford <blake.bradford@lacity.org> wrote:

> Hi Colin & Ashley,
>
> We're planning to attend this event tomorrow. Landis Stokes will be our camera op. I'm hoping we can get interviews with your councilmembers?
>
> Best,
> Blake
>
> **From:** Colin Sweeney <colin.sweeney@lacity.org>
> **Date:** December 3, 2018 at 12:08:18 PM PST
> **Cc:** Bree Breckenridge <bree.breckenridge@lacity.org>
> **Subject: ADVISORY: Councilmembers Englander & Harris-Dawson to Unveil Homeless Services Referral Program for First Responders**
>
>
>
>
> **MEDIA ADVISORY – December 3, 2018**
>
> ***Councilmembers Englander & Harris-Dawson to Unveil Homeless Services Referral Program for First Responders***
>
> Councilmembers Mitchell Englander and Marqueece Harris-Dawson will join the Los Angeles Police Department, Los Angeles Fire Department, and the Los Angeles Housing Services Authority to announce a pilot program that gives first responders new tools to help them connect individuals experiencing homelessness with necessary medical, mental health, recovery,

or shelter services.

The pilot program will deploy and encourage use of the app "Get Help LA" on mobile phones used by first responders and outreach workers who most frequently interface with the unsheltered population in Los Angeles. The app, which has been developed as a partnership between Get Help and the City of Los Angeles' Information Technology Agency, provides up-to-date, location-based information on service types near a user's present location. This will allow users to search and filter services by type to find an appropriate match that meets the needs of the individual they are trying to help.

There will be a demonstration of the app prototype during the press conference.

WHAT:
Get Help LA Pilot Announcement

WHO:
Councilmember Mitchell Englander
Councilmember Marqueece Harris-Dawson
LAPD Chief Michel Moore
LAFD Deputy Chief Graham Everett
LAHSA Commission Vice President Sarah Dusseault

WHEN:
Tuesday, December 4
9:00 AM

WHERE:
LA City Council Media Room
200 N Spring Street
Los Angeles CA, 90012
Media Room is located behind Council Chambers

PRESS CONTACT:
Colin Sweeney
Communications Director
Cell (213) 804-5811
Email: Colin.Sweeney@lacity.org

###
--
Colin Sweeney
Communications Director

Councilmember Mitchell Englander
Los Angeles City Councilmember
President Pro Tempore
Twelfth District
City Hall: 213-473-7012
Community Service Center: 818-882-1212
e: Councilmember.Englander@lacity.org | w: Englander.la

--

Colin Sweeney
Communications Director
Councilmember Mitchell Englander
Los Angeles City Councilmember
President Pro Tempore
Twelfth District
City Hall: 213-473-7012
Community Service Center: 818-882-1212
e: Councilmember.Englander@lacity.org | w: Englander.la